Introducing NOVA by Stella Artois
NEXT GENERATION OF COUNTERTOP DRAUGHT SYSTEM

#1 Selling Belgian Beer

15% Annual Growth
SINCE 2010

1.5 Case Incremental
SALES IN ACCOUNTS WITH NOVA

30 Days
FRESH DRAUGHT

100% Green
ONE TIME USE DISPOSABLE KEGS

600 Years
OF BREWING TRADITION

IDEAL ACCOUNT
NOVA was developed as a solution for smaller, more intimate bars and restaurants that wish to serve proper draught beer without investing in a full-scale tap systems.

DRAUGHT SOLUTION
NOVA is an all-in-one Plug and Play Solution, self-refrigerated countertop draught unit, created by Stella Artois in partnership with acclaimed industrial designer Marc Thorpe.

HERITAGE
NOVA is the latest in a long line of draught innovation from Stella Artois, a brand with a brewing tradition that dates back to 1366.

Stella means “star” in Latin. NOVA symbolizes the brightening of a star as a nod to Stella Artois’ continued dedication to draught innovation.
Beauty & Functionality
SIMPLY TURN IT ON, CHILL THE BEER AND POUR

**BOTTLE**

12 *Liters*  
OF BREWING TRADITION

30 *Servings*  
40cl Chalices Pours

36 *Servings*  
33cl Chalices Pours

**SPECs**

15.88"  
17.62"

28.23"  
28.26"

**BUILT-IN SYSTEM**
The system contains electric components, cooler, compressor and kegs inside a single tabletop unit.

**NO INSTALLATION**
No draught system installation required. Plug the unit and start functioning.

**LOW MAINTENANCE**
Little to no maintenance required. Third party support for any specific needs.

**EFFORTLESS PERFECTION**
Load or unload bottle and line in seconds.  
4-hour cool down to perfect serving temperature. Zero waste.

NOVA